



LA JOLLA SHORES/LA JOLLA ART ASSOCIATION APPLICATION FOR SIGNAGE COMPETITION

All mediums welcome.

This design vision should be suitable and adaptable for use as:

- A logo to be used on all merchants and business literature
- A large entry sign to La Jolla Shores
- Future banners and merchandising

For example, check out surrounding areas: Bird Rock, which is represented by a pelican on a rock; Del Mar, which is 'Where the turf meets the surf'; etc.

This is an "idea-oriented" competition only. Future projects utilizing the winning concept will be determined by the La Jolla Shores board at a later date.

Initial designs are not to exceed 14"x12".

Entry application forms and payment must be postmarked no later than May 30, 2010.

You may submit as many entries as you wish.

For members of La Jolla Art Association: \$10 per entry

For nonmembers of La Jolla Art Association: \$20 per entry (checks payable to La Jolla Art Association)

Delivery of entries to La Jolla Art Association Gallery at 8100 Paseo del Ocaso, La Jolla Shores, CA 92037, on Saturday, June 19, 2010, from 11am-5pm

Pick up on Tuesday, July 5, 2010, from 11am-5pm

All entries **MUST** be suitably framed, wired and ready to hang or be displayed. In the case of sculpture, please accompany with a rendering suitable for a logo.

Name _____

Address _____

Telephone # and email _____

Medium and # of entries _____

Amount enclosed _____

Signature _____

For further information, contact Monica Cadish at Mcadish1@att.net.

